

Peter 'Chewbacca' Mayhew Joins Cast of *Brimstone and The Borderhounds: The Animated Series*

*Pop Culture Icon Signs on to voice character for *Brimstone and The Borderhounds: The Animated Series**

New York, New York; March 8th, 2011 – New York lived up to its name as the city that never sleeps Tuesday evening as it played host to the infamous Hound Comics' release party for its flagship brand, *Brimstone and The Borderhounds* issue number two. The title turned heads in the months prior as the only independently owned and operated comic book company distributed in Barnes & Noble, the largest book retailer in the world! Dual CEOs William 'Brimstone' Kucmierowski and Marcello Carnevali welcomed everyone to join them in celebrating the rapid growth of the corporation. Guests were pampered with gourmet finger foods compliments of the hosting venue, Stone Creek Bar & Lounge.

It was almost too difficult to move around in the jam packed location where celebrity guests casually made themselves at home within the crowded room. Cast members of the *Borderhounds* animated series were on hand including Claire Unabia (America's Next Top Model), Darra 'Like Dat' Boyd (VH1), Low-Ki (Formally Kaval in WWE and Senshi in TNA) Jose Hernandez, Jr. (HBO's Oz), and Eddie 'Luscious' Castillo. MTV2 bombshell Desi Sanchez, boxer/prince Punchin' Pat Nwamu, Peter Miller (The Irishman), Jason Cicardo (The Player - UPN), and Criss Angel's producer, musician Micky James were a few of the celebs who dropped in to show love and support for everything *Borderhounds*. Also in attendance were Dee Boyd and Damon Wong of Floating Pear Productions, the animation house behind the series.

Immediately following the presentation of the New York City premiere of *Brimstone and The Borderhounds: The Animated Series*; party goers were astonished at the announcement concerning the newest celebrity lending their voice to an already motley crew of cast members. Webster's definition describes a pop icon as, "A celebrity whose popularity remains constant or even increases as time goes by." It was revealed that the pop culture icon was none other than famed British actor, Peter Mayhew; better known across the galaxy as the legendary character Chewbacca of Star Wars. Mayhew will provide the mysterious voice guiding the audience from episode to episode under the guise of "The Architect".

"We are overjoyed and honored that such an iconic figure in entertainment has agreed to be a part of our project!" says Marcello Carnevali. He continues with, "To work with someone of Peter's quality on and off screen is truly a dream come true!" "I have nothing but respect and admiration for Peter and his beautiful wife Angie! I'm enamored that the Mayhew's believe in me enough to attach themselves to a 'Brimstone' related project... it is beyond surreal." says, Brimstone.

Hound Comics claims, "We have something for everyone – where else can you find a cast from such diverse walks of fame?" America's Next Top Model standouts, Claire Unabia, Sarah Hartshorne and Kimberly Leemans; VH1's Darra 'Like Dat' Boyd and Leilene Ondrade; Jose Hernandez, Jr. of HBO's Oz; SyFy's Ghost Hunters International's Robb

Demarest; WWE Legends Brutus 'The Barber' Beefcake and Greg 'The Hammer' Valentine with former WWE/TNA superstar Kaval (Low-Ki); and Ron 'Bumblefoot' Thal of Guns N' roses. "The addition of Peter Mayhew wraps up a literal pop culture sandwich. When I step back and look at the rapid growth of this monster – I'm literally speechless!" exclaims Brimstone

Another announcement from the Hound Comics team was the upcoming release of, "The BIG Book of Luscious Chicken" featuring the real Luscious, Eddie Castillo, which the character for the book is based on. The live action cook book is the first project in the works in line with the plans to create a line of Borderhounds branded materials that will be available to fans. "We are looking to run the gambit of utilizing our most popular characters to innovate new ways of promoting the brand as a whole." says Brimstone who continues with, "Luscious being one of the most beloved characters in the fledgling universe; he gets to be the proverbial guinea pig in our plans to take the entertainment world by storm!"

For more information or cast interviews; please contact Amy Di Leo at HoundComics@gmail.com